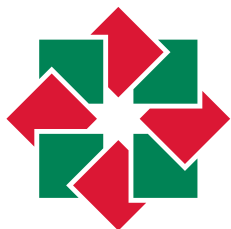


Regional Corporate and Investment Banking Services

PASHA Bank is a Baku-based financial institution operating in Azerbaijan, Georgia and Turkey – providing corporate and investment banking services to large and medium-sized enterprises.

(032) 2 265 000 | www.pashabank.ge



PASHA Bank

New heights. Together.

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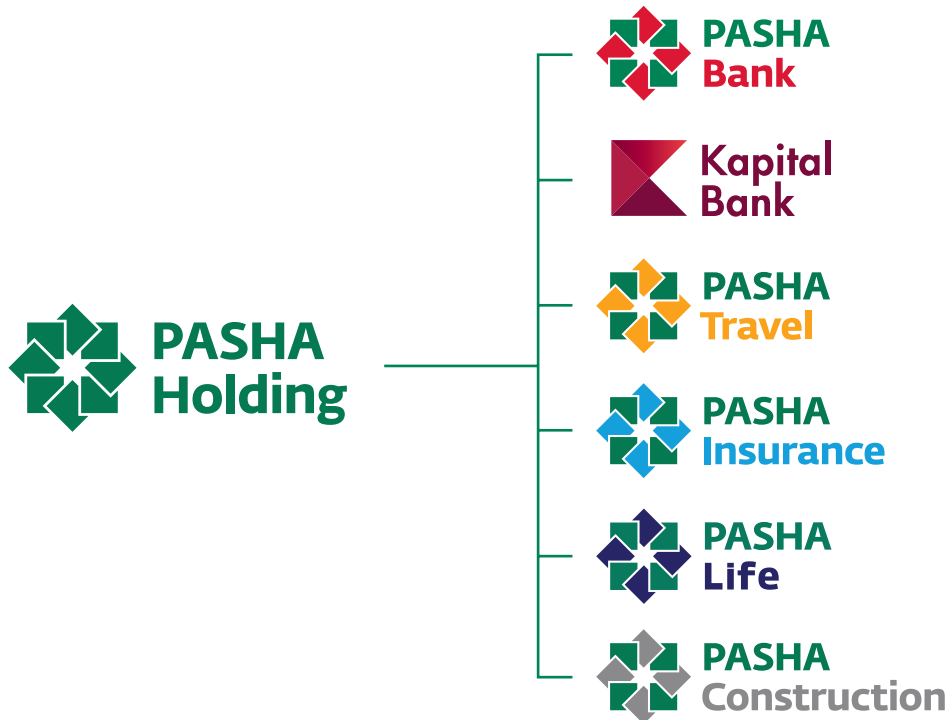
52 PASHA Bank Sponsors Bond Congress

53 PASHA Bank Sponsors TMG 2016 – Telecom Meetings in Georgia

PASHA Holding

PASHA Holding is a diversified investment vehicle with interest in banking, insurance, property development, construction, tourism and other sectors. In some instances the Group holds minority stakes but also selectively exercises majority investment approach depending on the individual risk return profiles of potential investees. The Group was

established on November 1st, 2006 and has grown significantly since its early days. As of December 31st, 2016, the total assets are approximately USD 4 billion, while its capital is approximately USD 0.8 billion (based on audited IFRS financial statements and the exchange rate is USD/AZN 1.7707).



PASHA Insurance PASHA Life

PASHA Insurance is the very first member of PASHA Holding, incorporated in early 2006. The Company is the largest insurance services provider in Azerbaijan with revenue of USD 56.5 million as of December 31st, 2016.

The Company leads the market by its ability to take the risks on its own balance sheet. PASHA Insurance offers more than 30 types of products to corporate and retail customers.

Life insurance business line has been added to the PASHA Insurance's existing offerings, later being incorporated as a separate legal entity - PASHA Life.

The latter provides life insurance services to the general population in the age range of 18 to 65 years old. It has also developed a high-end Key Man Insurance product aimed at top executives who play a crucial role in the day to day management of their respective organizations.



PASHA Construction

PASHA Construction is one of the largest businesses of its kind in Azerbaijan.

As of the end of 2016 its completed project portfolio exceeds 1,180,000 m² worth of projects, with further 830,000 m² currently under construction. These developments include retail, residential, office space, hotels and large mixed use properties. The list of the successfully completed projects includes but is not limited to - Shuvelan Shopping Center, Nizami Residence, Baku Business Center, Chinar restaurant, Port Baku Towers, Absheron JW Marriott Hotel and Residences, Four Seasons Hotel.



Four Seasons Hotel





Port Baku Towers



Pik Palace Hotel

Kapital Bank

Formerly known as the United Universal Bank, Kapital Bank was formed as a result of the merger of three major State owned Banks Agro-Investment Bank, Industrial-Investment Bank and Savings Bank in 2000.

Being a successor of Savings Bank, its roots date back to 1874 when the first branch of Savings Bank opened in Baku. Being a universal bank, Kapital Bank provides a wide range of banking services both to corporate and individual clients with a distinct focus on retail business. Kapital Bank boasts the most extensive branch network in Azerbaijan.

The Bank is rated 'BB-' by Standard & Poor's Ratings (as of July 2016) and Ba3 by Moody's Investors (as of January 2017).



PASHA Travel

PASHA Travel provides a wide range of travel and hospitality services to the corporate and retail customers. Strong emphasis on customer satisfaction has enabled it to attain the leading position in the Azerbaijani market.

Over the course of the last several years PASHA Travel has developed a network of global alliances allowing the Company to put together variety of travel packages for budget travelers and premium customers alike.

PASHA Travel succeeded in building a strong reputation of a reliable out-source partner for corporate sponsored business trips.



PASHA Bank

PASHA Bank was incorporated in 2007. The Bank focuses on delivering best in class banking services to the rapidly growing corporate sector of Azerbaijan.

Since its foundation PASHA Bank earned the reputation of a reliable partner and provider of tailor made financial solutions facilitating a sustainable growth and development of its customers. The Bank is one of the most respected and trusted financial institutions in Azerbaijan.

In line with regional expansion strategy PASHA Bank incorporated a fully owned subsidiary PASHA Bank Georgia, which opened for business in February, 2013.

In December 2014 PASHA Bank Turkey opened for business offering full range of commercial and investment banking services to large corporates.

This completed the first stage of the Bank's geographic expansion positioning it strategically to facilitate and fund regional trade and economic development.

Standard & Poor's and Fitch Ratings assigned PASHA Bank a long-term rating of 'BB-'.

PASHA Bank has won the following nominations in various international Awards:

- 'The Best Bank of Azerbaijan' by Global Finance Magazine, 2016
- 'The Best Bank of Azerbaijan' by EMEA Finance Europe Banking Awards, 2015
- 'Trade Award' for being Azerbaijan's Most Active Bank in the Area of Trade Finance, Commerzbank AG, 2014
- 'Best Private Bank in Azerbaijan' by World Finance Magazine, 2013



Capital Raising Services - Selected Transactions



Utilities

Market maker / Underwriter
PASHA Bank/Galt & Taggart

GEL 30,000,000

5 Years

2016

Tbilisi, Georgia



FINCA Bank
ფინკა ბანკი

Finance

Market maker / Underwriter
PASHA Bank

GEL 20,000,000

3 Years

2015

Tbilisi, Georgia



Utilities

Market maker / Underwriter
PASHA Bank/Galt & Taggart

GEL 6,000,000

2 Years

2015

Tbilisi, Georgia



Telecommunication

Market maker / Underwriter
PASHA Bank

AZN 40,000,000

3 Years

2014

Baku, Azerbaijan



Banking

Market maker / Underwriter
PASHA Bank

AZN 20,000,000

3 Years

2014

Baku, Azerbaijan



Banking

Market maker / Underwriter
PASHA Bank

AZN 12,000,000

1 Year

2014

Baku, Azerbaijan



Retail

Market maker / Underwriter
PASHA Bank

AZN 10,000,000

1 Year

2014

Baku, Azerbaijan



Finance

Market maker
PASHA Bank

AZN 55,000,000

5 Years

2013

Baku, Azerbaijan



Banking

Market maker / Underwriter
PASHA Bank

AZN 12,000,000

3 Years

2013

Baku, Azerbaijan



Banking

Market maker / Underwriter
PASHA Bank

AZN 10,000,000

1 Year

2013

Baku, Azerbaijan



Finance

Market maker / Underwriter
PASHA Bank

AZN 10,000,000

3 Years

2013

Baku, Azerbaijan



Banking

Market maker / Underwriter
PASHA Bank

AZN 5,000,000

5 Years

2013

Baku, Azerbaijan

unileasing

Leasing

*Market maker / Underwriter
PASHA Bank*

AZN 4,000,000

3 Years

2013

Baku, Azerbaijan

 **Bank of Baku**
SİZƏ YAKIN BANKQILIQ

Banking

*Market maker / Underwriter
PASHA Bank*

AZN 10,000,000

3 Years

2012

Baku, Azerbaijan

 **bakcell**

Telecommunication

*Market maker / Underwriter
PASHA Bank*

AZN 40,000,000

3 Years

2011

Baku, Azerbaijan

unibank

Banking

*Market maker / Underwriter
PASHA Bank*

AZN 20,000,000

2 Years

2014

Baku, Azerbaijan

unileasing

Leasing

*Market maker / Underwriter
PASHA Bank*

AZN 5,000,000

1,5 Year

2011

Baku, Azerbaijan


FinansLizinq

Leasing

*Underwriter
PASHA Bank*

AZN 400,000

2 Years

2010

Baku, Azerbaijan



Taleh Kazimov

CEO and Chairman of the Executive Board of PASHA Bank Azerbaijan

PASHA Bank was named ‘The Best Investment Bank of Azerbaijan’ in 2011, 2012 and 2013 by EMEA Finance Magazine.

“Winning these awards is a reflection of the quality of our services and we are delighted that our work has once again been recognised internationally. PASHA Bank has been a key driver behind developing Azerbaijan’s capital markets and this has a direct impact on our clients,” - commented Taleh Kazimov, CEO and Chairman of the Executive Board of PASHA Bank Azerbaijan.

In 2014 PASHA Bank was named the Bank of the Year by Caspian Energy Group.

On the ceremony President of Georgia Giorgi Margvelashvili awarded a prize and diploma to the CEO of PASHA Bank Georgia, Shahin Mammadov. In line with the contribution to the further development of Georgian economy and enhancement of its investment climate, PASHA Bank Georgia was a Golden Sponsor of Caspian Energy Forum 2014.



*Giorgi Margvelashvili, the President of Georgia
Shahin Mammadov, CEO and Chairman of Board of Directors
of PASHA Bank Georgia, Expo Georgia, Tbilisi
November 14, 2014*

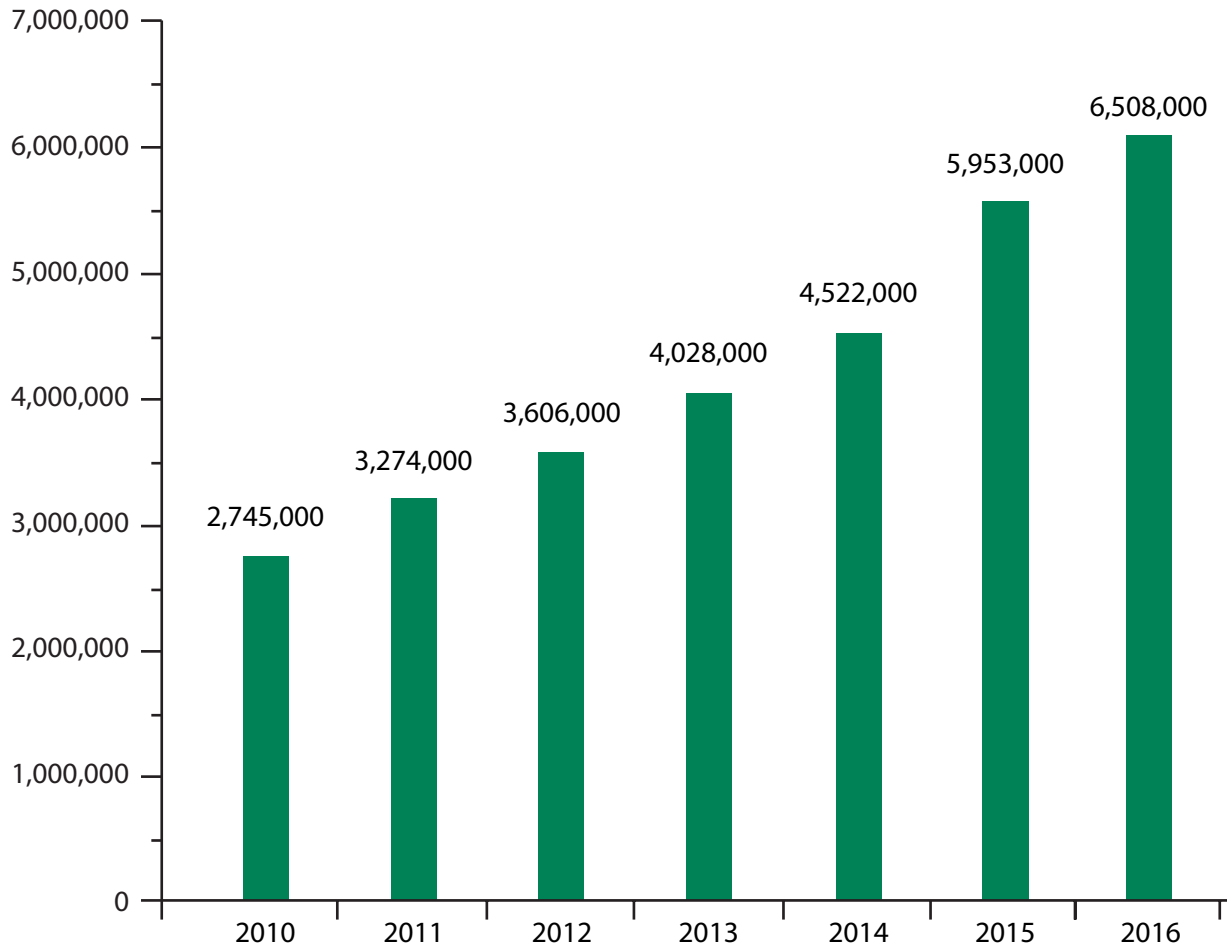


Georgian Banking Sector Overview



Banking Sector, Corporate Loan Portfolio

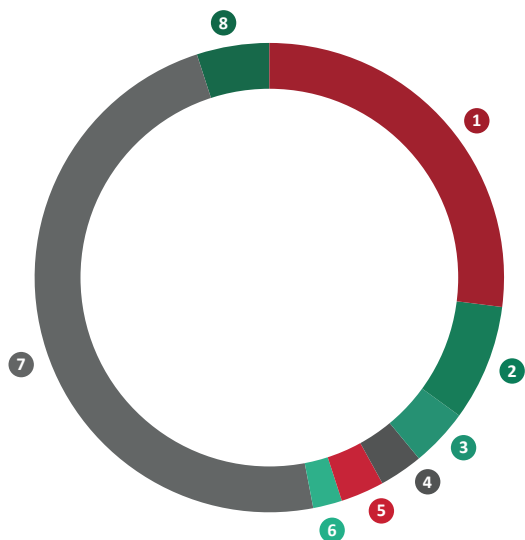
(GEL '000)



Source: National Bank of Georgia, as of December, 2016

Banking Sector Loan Portfolio by Industry

(GEL '000)



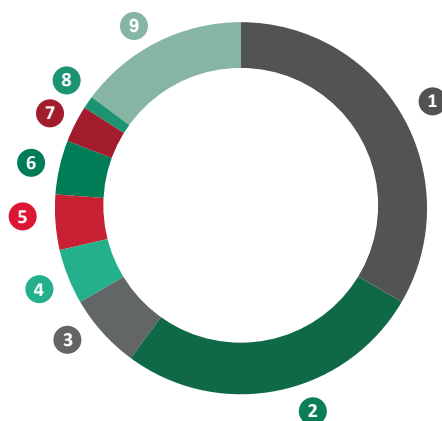
1	Retail and Services	27%	5,132,222
2	Mining and Mineral Processing	6%	1,165,640
3	Real Estate	5%	962,496
4	Energy	3%	523,568
5	Agriculture and Forestry	3%	482,432
6	Transportation and Telecommunications	2%	301,020
7	Loans to Individuals	50%	9,476,358
8	Other	4%	858,394

Banking sector loan portfolio total: 18,902,130

Source: National Bank of Georgia, as of December, 2016

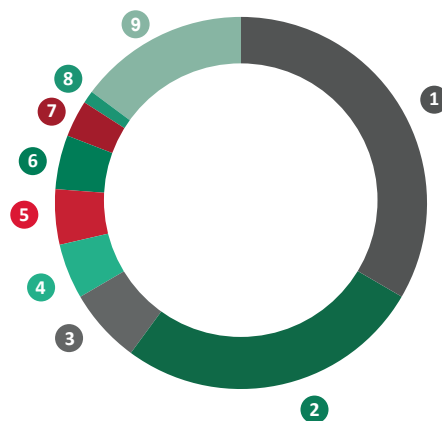
Market Shares, Total Assets & Liabilities *

Total Assets (GEL '000)



1	Bank of Georgia	33%	10,086,751
2	TBC Bank	30%	9,038,587
3	Bank Republic	7%	2,036,992
4	VTB Bank Georgia	5%	1,532,762
5	ProCredit Bank	5%	1,382,088
6	Cartu Bank	4%	1,322,189
7	Basis Bank	3%	925,378
8	PASHA Bank	1%	280,713
9	Other Banks	12%	3,543,865

Total Liabilities (GEL '000)



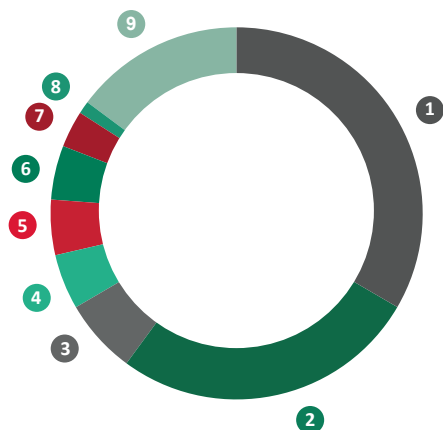
1	Bank of Georgia	35%	9,064,131
2	TBC Bank	29%	7,631,113
3	Bank Republic	7%	1,760,990
4	VTB Bank Georgia	5%	1,384,040
5	ProCredit Bank	5%	1,203,049
6	Cartu Bank	4%	1,129,927
7	Basis Bank	3%	757,901
8	PASHA Bank	1%	179,507
9	Other Banks	11%	3,060,446

Source: National Bank of Georgia, as of December, 2016

* Peer group of PASHA Bank Georgia

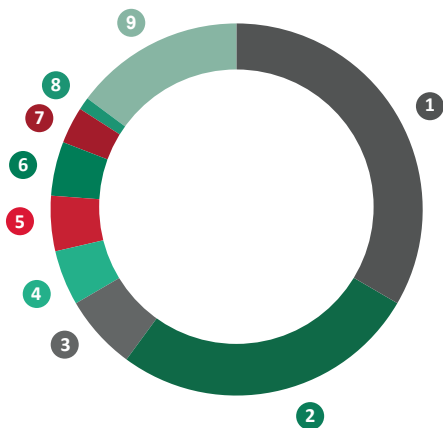
Market Shares, Loan Portfolio and Equity *

Loan Portfolio (GEL '000)



1	Bank of Georgia	33%	6,192,723
2	TBC Bank	31%	5,896,797
3	Bank Republic	8%	1,475,234
4	VTB Bank Georgia	5%	964,265
5	Cartu Bank	5%	906,775
6	ProCredit Bank	5%	871,729
7	Basis Bank	3%	553,159
8	PASHA Bank	1%	96,048
9	Other Banks	9%	1,977,427

Shareholders' Equity (GEL '000)



1	TBC Bank	35%	1,407,474
2	Bank of Georgia	26%	1,022,620
3	Bank Republic	7%	276,002
4	Cartu Bank	5%	192,261
5	ProCredit Bank	5%	179,039
6	Basis Bank	4%	167,477
7	VTB Bank Georgia	4%	148,723
8	PASHA Bank	3%	101,205
9	Other Banks	11%	483,420

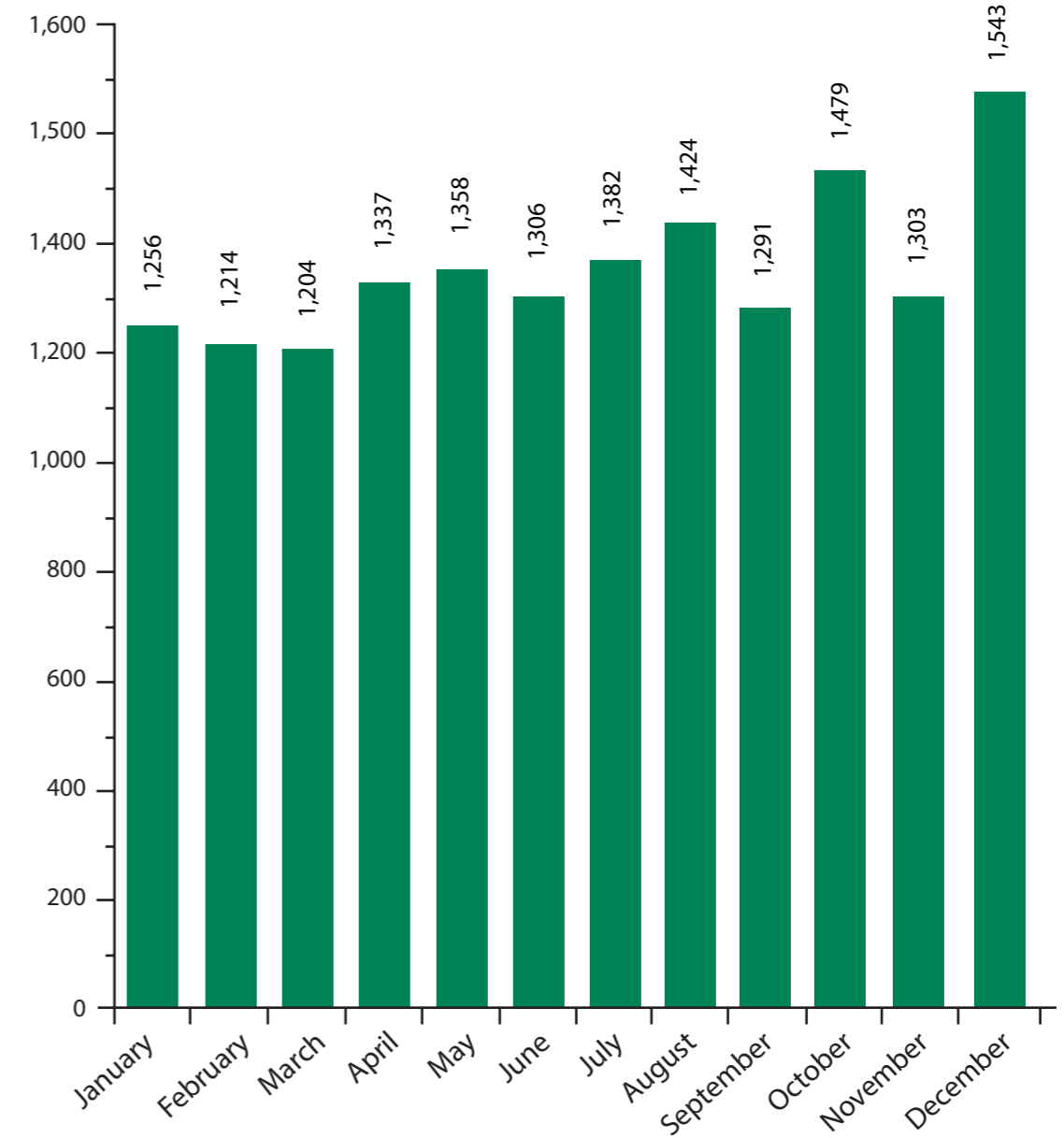
Source: National Bank of Georgia, as of December, 2016

* Peer group of PASHA Bank Georgia



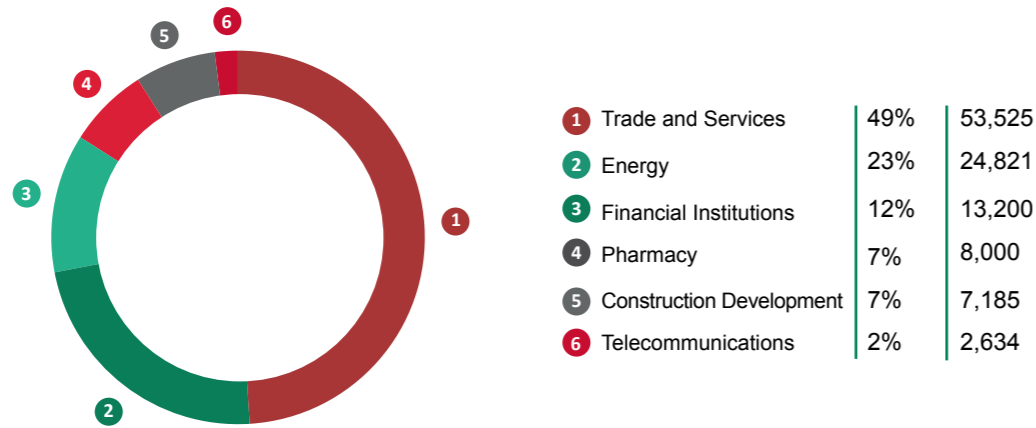
**PASHA Bank
Georgia at a
Glance**

Net Interest Income (GEL '000)

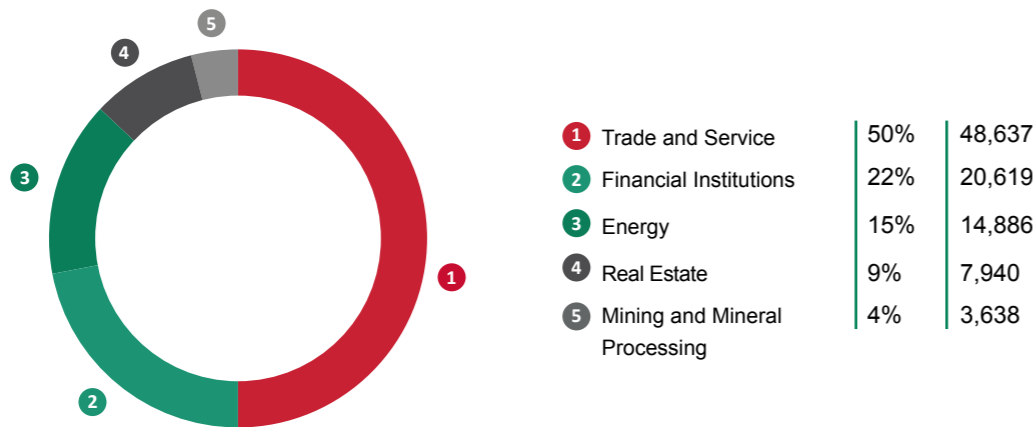


Loan Portfolio Evolution by Industry

As of December 31, 2015 (GEL '000)

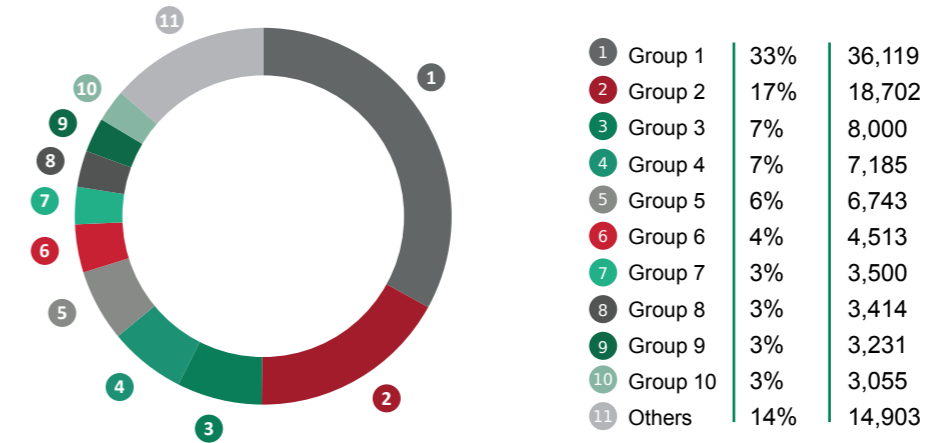


As of December 31, 2016 (GEL '000)

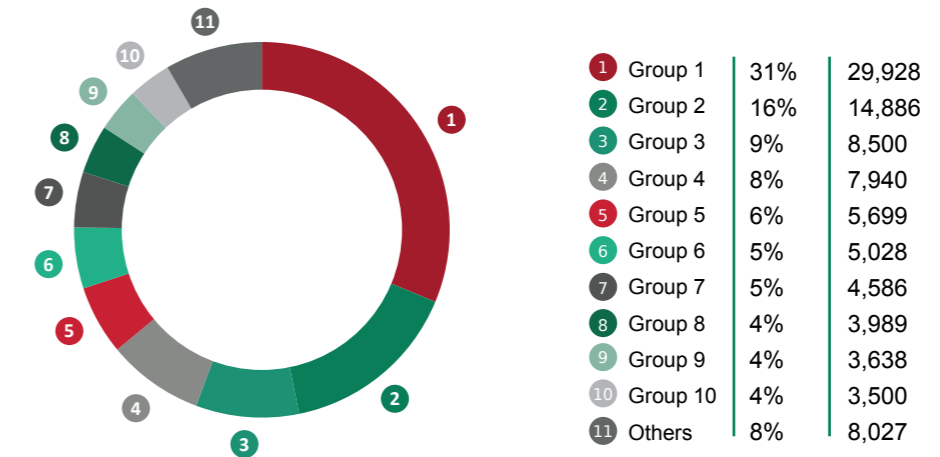


Loan Portfolio Evolution by Groups of Related Borrowers

As of December 31, 2015 (GEL '000)

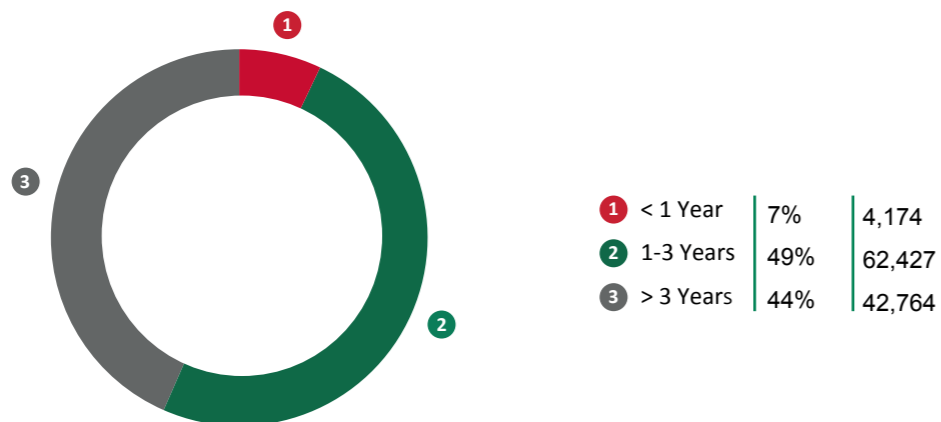


As of December 31, 2016 (GEL '000)

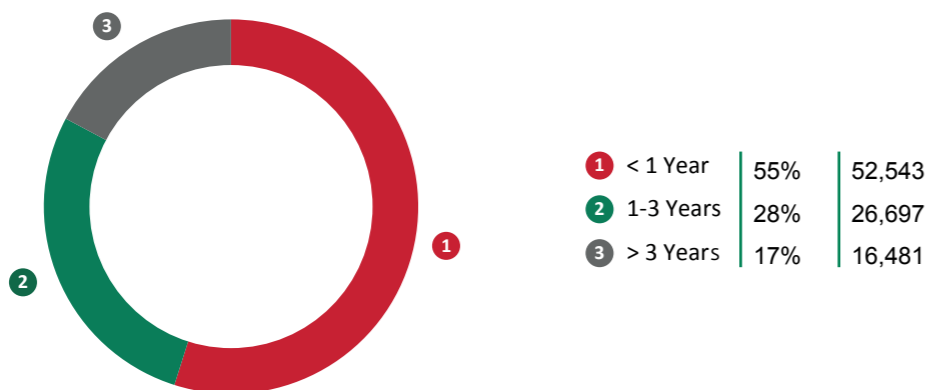


Loan Portfolio Evolution by Tenor

As of December 31, 2015 (GEL '000)

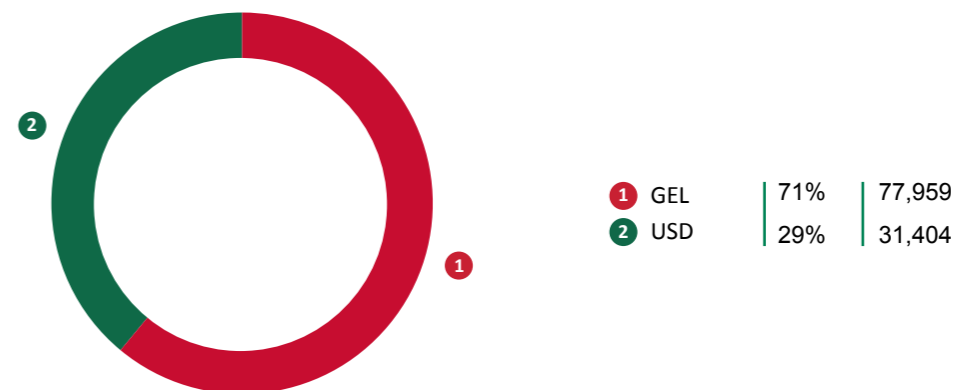


As of December 31, 2016 (GEL '000)

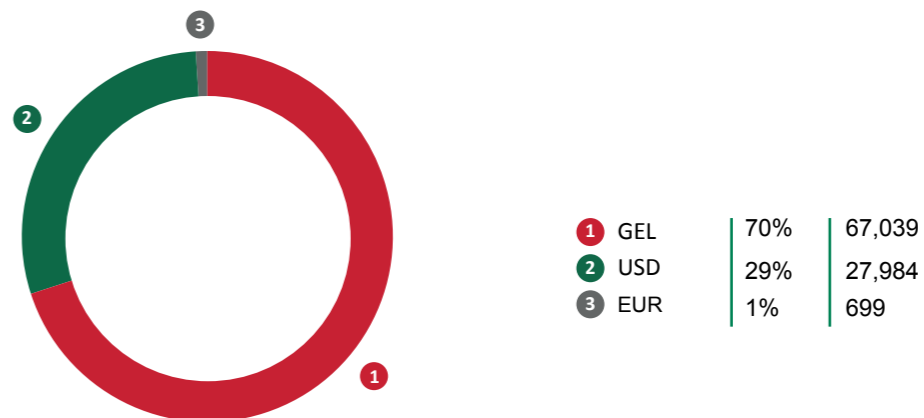


Loan Portfolio Evolution by Currency

As of December 31, 2015 (GEL '000)

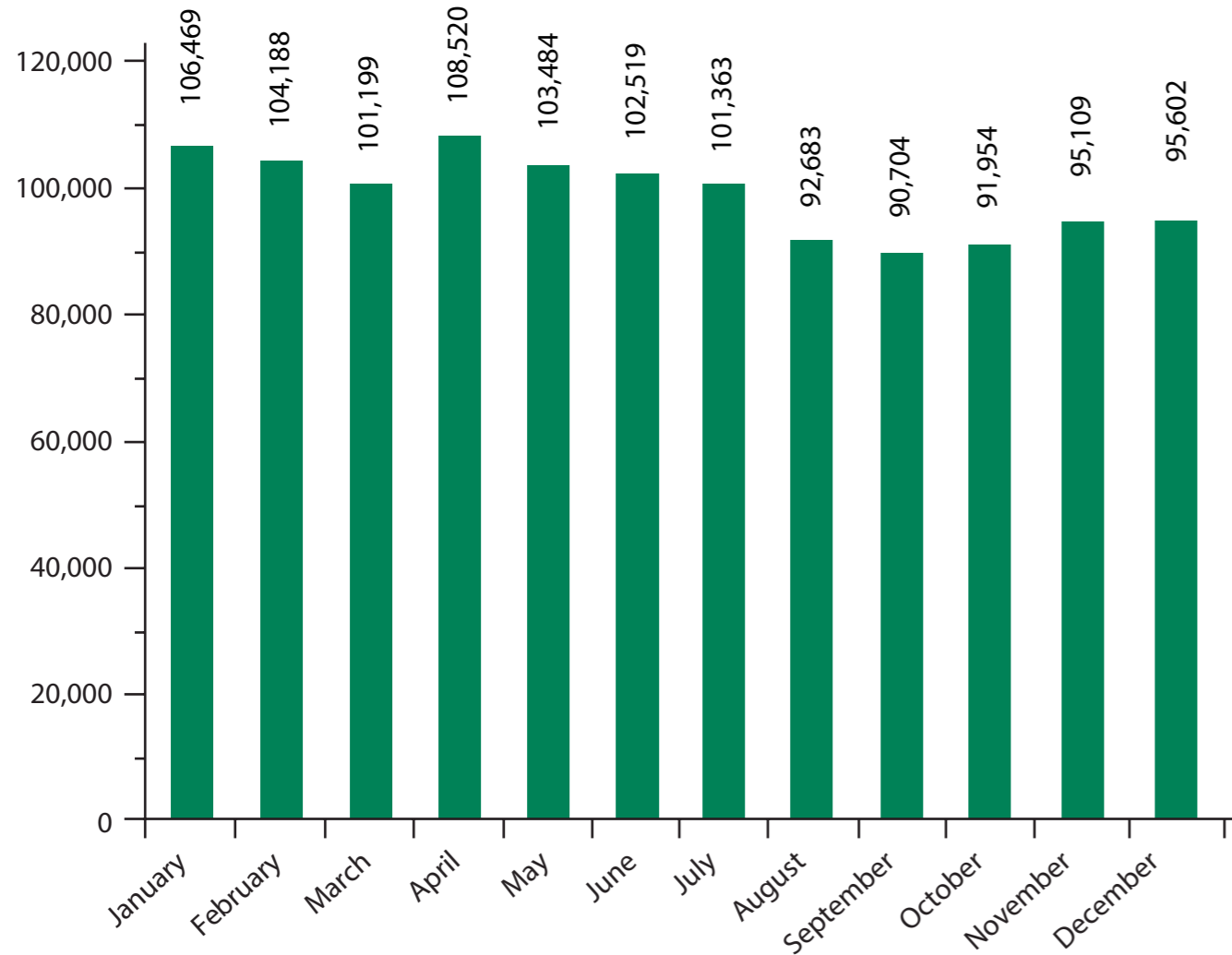


As of December 31, 2016 (GEL '000)



Gross Loan Portfolio

(GEL '000)



PASHA Bank
Georgia's
Products and
Services

Loans

Term Loans

Term Loans enable the client to expand the existing business and/or finance new projects involving acquisition of capital assets or other uses requiring longer term repayment horizons and usually involve scheduled fixed payments.

Credit Line

PASHA Bank customers may benefit from the Credit Lines offered by the Bank for the short-term financing of their business needs.

The customer may use the funds offered within the Credit Line limits set by the Bank in whole or in part at any time during the Credit Line availability period. After paying-off the utilized portion, the customer may draw down the Credit Line again in accordance with its cash financing requirements.

Loans for Financial Institutions

PASHA Bank offers loan programs to entities involved in micro-financing and lending activities for expansion of their financing sources.

Syndicated Loans

The Bank cooperates with other financial institutions to provide extra-large amounts of funding for a single borrower that can be a corporation or a large project.

Deposits

Term Deposit

Term Deposits are made available to the clients for various durations and currencies. Accrued interest can be utilized at the end of the term, as well as on a monthly basis.

Demand Deposit

PASHA Bank offers daily interest accruals on the account balance provided the current account balance is not less than the specified minimum amount. This allows the client to earn a return while maintaining access to the funds.

Trade Finance

PASHA Bank offers the following trade finance instruments for both domestic and international transactions:

- Letters of Credit
- Bank Guarantees
- Documentary Collections

PASHA Bank professionals provide complete consulting support with regard to information pertaining to Trade Finance services, and the selection of the appropriate type of product, depending on the customer's needs.

Treasury Operations

PASHA Bank offers the following treasury operations to the large corporate customers:

- Underwriting or Best Effort Basis Bond Issuance
- Currency Exchange Operations
- Derivatives

Other Services

- Correspondent Accounts
- Clearing and Settlement Services
- Standing Orders
- Internet Banking

CORPORATE LOANS – SELECTED TRANSACTIONS



GORGIA

PASHA Bank

GEL 3,500,000
1 Year

2016

Tbilisi, Georgia



**Georgian Water
and Power**

PASHA Bank

GEL 12,500,000
3 Years

2015

Tbilisi, Georgia



**Rustavi Water
Company**

PASHA Bank

GEL 10,000,000
3 Years

2015

Tbilisi, Georgia



G P C

PASHA Bank

GEL 8,000,000
4 Years

2015

Tbilisi, Georgia



CREDO

PASHA Bank

GEL 3,500,000
1 Year

2015

Tbilisi, Georgia



JSC MFO CRYSTAL

PASHA Bank

GEL 2,000,000
1 Year

2015

Tbilisi, Georgia



OK
(Eurotechniques Georgia)

PASHA Bank

USD 1,500,000
3 Years

2015
Tbilisi, Georgia



Swiss Capital

PASHA Bank

USD 1,000,000
1 Year

2015
Tbilisi, Georgia



Alta

PASHA Bank

USD 1,000,000
2 Years

2015
Tbilisi, Georgia



SakOrgGazi JSC

PASHA Bank

USD 13,500,000
2 Years

2014
Tbilisi, Georgia



Caucasus Online LLC

PASHA Bank

USD 10,000,000
5 Years

2014
Tbilisi, Georgia



**Socar Georgia
Gas LLC**

PASHA Bank

USD 2,600,000
1 Year

2014
Tbilisi, Georgia



Smart Rustaveli LLC

PASHA Bank

USD 2,500,000

5 Years

2014

Tbilisi, Georgia



MFO BIG LLC

PASHA Bank

USD 1,500,000

3 Years

2014

Tbilisi, Georgia



**Socar Georgia
Petroleum LLC**

PASHA Bank

GEL 1,000,000

1 Year

2014

Tbilisi, Georgia



Smart Retail JSC

PASHA Bank

USD 1,500,000

3 Years

2013

Tbilisi, Georgia



**CSR Related
Activities and
Other Projects**

MEETING ROOM – A Cycle of Business Conferences by PASHA Bank

PASHA Bank launched a new project, cycle of business conferences – MEETING ROOM. The project aims to bring together participants from various industries providing a platform for sharing ideas and best practices as it relates to raising the capital for various projects in respective industries.



*The MEETING ROOM
Radisson Blu Iveria Hotel, Tbilisi
May 25, 2016*

Hotel Development in Georgia – The First MEETING ROOM Conference by PASHA Bank

The first business conference of MEETING ROOM was hosted by PASHA Bank in Radisson Blu Iveria Hotel on May 25th with the topic being “Hotel Development in Georgia – The Best Practices”.

The conference was supported by Georgian National Tourism Administration and Colliers International.

It covered the following topics: Overview of the Hospitality Field, Trends and Expectations by Georgian National Tourism Administration, International Operator Identification and Contracting for Hotel Management, The Requirements for Financing Hotel Projects and the Available Tools.

The presentations were delivered by following speakers:

- George Chogovadze, Head of Georgian National Tourism Administration
- Mark Finney, Head of Hotels & Resorts Consulting of Colliers International, UK Office
- Goga Japaridze, CCO, Member of the Board of Directors of PASHA Bank
- Goga Kapanadze, CEO of Axis
- Konstantin Megrelishvili, Business Development Director of Alliance Group

The meeting was moderated by George Sharashidze, Publisher & General Manager of newspaper Georgia Today.

“I’m happy to introduce our new project - MEETING ROOM. In the scope of this project, PASHA Bank will be organizing and hosting a cycle of conferences focused on various industries. Since 2013 we have been serving a wide range of business sectors in Georgia and hospitality is one of them. PASHA Bank intends to contribute to the development of this business, as we clearly see its advantages to the economy of Georgia. Our vision is to actively participate in the growth and development of the Georgian and regional economy through the funding of value accretive projects,” – said Shahin Mammadov, CEO and Chairman of the Board of Directors of PASHA Bank Georgia.

„It is of major importance to get private sector involved in development of hospitality business in our country as each month the number of visitors to Georgia grows intensely and lots of

new hotels appear. The mutually beneficial cooperation with business sector is the main reason why National Tourism Administration supports MEETING ROOM. It should be noted that within January-April about 1,596,916 tourists visited Georgia and the growth compared to the same period of last year is more than 15.4%,” – said Mr. George Chogovadze, Head of Georgian National Tourism Administration.



*George Chogovadze,
Head of Georgian National Tourism Administration
Radisson Blu Iveria Hotel, Tbilisi
May 25, 2016*

Sustainable Energy Development in Georgia – The Second MEETING ROOM Conference by PASHA Bank

On December 6th, 2016 in Radisson Hotel PASHA Bank hosted its second business conference under the auspices of the MEETING ROOM with the topic being “Sustainable Energy Development in Georgia-Case for Hydro Power Plants.”

The conference was supported by the Ministry of Energy of Georgia, Electricity System Commercial Operator and Georgian National Energy and Water Regulatory Commission.

The MEETING ROOM brought together a diverse group of players from public and private sectors to discuss major issues concerning sustainable energy development in the country where majority of the electricity consumed is generated by Hydro Power Plants. The MEETING ROOM covered, among others, the following topics: energy policy, tariff setting, power purchase agreements, various country-specific chal-

lenges for greenfield hydro project development, available financing schemes and key requirements for financing HPPs.

The presentations were delivered by following speakers:

- Mariam Valishvili - Deputy Minister, Ministry of Energy of Georgia
- Keti Sandroshvili - Head of International Relations & Investments Department of Electricity System Commercial Operator (ESCO)
- Giorgi Pangani - Commissioner, Georgian National Energy and Water Regulatory Commission
- Goga Japaridze - CCO, Member of the Board of Directors of PASHA Bank
- Radoslav Dudolenski - Chief Executive, Hydrolea
- Giorgi Abramishvili - Managing Partner, Energy Solutions
- Ronny Solberg - CEO, Adjaristsqali Georgia LLC

The meeting was moderated by Ketii Sandroshvili, Head of International Relations & Investments Department of Electricity System Commercial Operator (ESCO).

“On December 6th we gathered again in a MEETING ROOM this time to discuss the major issues concerning sustainable energy development in Georgia with the main focus on hydro power plant development and financing. Since 2013 we have been engaging with a wide range of sectors in Georgia with energy being one of our primary areas of interest. We hope that this conference was informative for current and prospective investors in energy field specifically those planning on investing in the development of HPPs. Positive feedback after our first MEETING ROOM event back in May inspired us to follow through with the cycle of the conferences with two more planned for the 2017,”– said Goga Japaridze, CCO, Member of the Board of Directors of PASHA Bank.



*Shahin Mammadov, CEO of PASHA Bank Georgia;
MEETING ROOM
Radisson Blu Iveria Hotel, Tbilisi
December 6, 2016*

Business Café

In 2015-2016 PASHA Bank was exclusive sponsor of Business Cafe - a project initiated by consultancy company Insource.



Business Café, Rooms Hotel Tbilisi, June 29, 2016 The project is initiated by Insource and aims to organize meetings of middle and top-management representatives from different companies where they can discuss specific work-related subjects and share experience with each other.

It is the first time for this kind of meetings to be held in Georgia and they serve as a place for discussions over the current processes and news from different fields of business. The meetings host up to 20 participants and are moderated by a special guest who shares own experience with others.

Among the moderators of the Business Café meetings were:

- Lado Gurgendidze, former Prime Minister of Georgia, an executive chairman of the supervisory board of Liberty Bank with the topic “Thoughts about management and leadership”
- Giorgi Kadagidze, former president of National Bank of Georgia, with the topic “Innovation management”
- David Gogichaishvili, general manager of Night Show Studio - „Management of human resources”
- Alexander Jejelava (Minister of Education of Georgia) - „Organizational corporate culture“
- Andro Dgebuadze, business advisor – “Management 3.0 or MBA books in mirror”
- Papuna Toliashvili, founder and managing partner of Synergy Group - „Circular Organizational Structures“
- Tinatin Rukhadze, Co-founder and General Director of research and consulting company ACT - “Who is the leader of the future?”.

PASHA Bank continues to partner the project in 2017.

PASHA Bank CSR and Charity Activities

PASHA Bank Planted 2017 Georgian Pine Trees on Behalf of Its Partners

As a New Year gift for its partners, PASHA Bank planted 2017 Georgian Pine Trees near Borjomi, where 260 hectares of forest got burnt down in August 2008.

“At our pre-New Year reception, we promised our partners that in 2017 we will pay double attention to Green CSR activities and be more involved in environmental projects. At this point, we can happily say that we have planted 2,000 trees for our partners and then symbolically added 17 more,” - commented CEO and Chairman of Board of Directors of PASHA Bank, Shahin Mammadov.

“We do hope that our partners will be happy with their New Year gifts. As a result of this project, they have all, in fact, taken part in the rehabilitation process of a beautiful forest. We brought about this project with

the assistance of Treepex, a company that is actively working on environment-friendly projects and many are already using their app for planting trees,” - said Anano Korkia, Head of PR and Marketing Department of PASHA Bank.

In 2017 PASHA Bank plans to initiate and execute green and eco-friendly projects.



Georgian Pine Tree, Borjomi region, 2016

Activity on International Women's Day

PASHA Bank made a donation to Women's Information Center on behalf of the Bank's female clients and partners, thus congratulating them in a tradition-

ally special way. These funds were applied to organize campaigns aimed at raising awareness on women's rights in Georgia.

PASHA Bank Funds a Training for Socially Vulnerable and Successful Students

PASHA Bank sponsored a one-day training organized by Tbilisi Hippo Fund and International School of Intellect and Education (ISIE). The training was arranged for the socially vulnerable students and those with high academic performance. Specially invited speakers presented the following topics: Writing projects, marketing and effective communication, volunteering and informal education. The training was held near Tbilisi in a specially se-

lected casual atmosphere, so that the participants could freely communicate, share opinions and gain basic knowledge about the various subjects. The participants were chosen based on their applications and motivation letters.

The project was supported by Tbilisi City Hall, Wehelp.ge, Generations for peace and Tbilisi life.

Easter and New Year Charity

In 2016 PASHA Bank congratulated its partners and clients on Easter in a special way: on behalf of its stakeholders the Bank transferred the amount to charity organization SOS Children's Village. The amount was used to fund full-year English language courses for all university applicants living in the Village.

In 2015 the donor organization was "First Step Georgia". A donation of GEL 10 000 was used to fund the educational needs of children with intellectual and physical disabilities and their integration in society.

On December 26th, 2015 PASHA Bank again congratulated "First Step Georgia" with New Year in a special way: the Bank donated a painting by Rusudan Petviashvili - "The Choice" (2015, mixed media painting, silk, 50x50cm) to the fund with the right to sell it directly or via auction. The funds raised from the sale of the painting to be applied for the educational needs of children with intellectual and physical disabilities.



*Rusudan Petviashvili, "The Choice", 2015
Mixed Media Painting, Silk, 50x50cm*

PASHA Bank to Partner the International Business Forum



*Business Forum
'Georgian Economy
Prospects and
Challenges'
Radisson Blu Iveria
Hotel, Tbilisi
March 20, 2017*

On March 20th BIA Forum 'Georgian Economy - Prospects and Challenges' took place in Radisson Blu Iveria hotel. PASHA Bank was partner of the event. The forum brought together more than 300 top executives from business community, the representatives of local government and international organizations. The forum aimed at facilitating a communication platform between foreign investors and local companies and opened opportunities for both local and international businesses.

Shop Fest and B2B meetings were held

in parallel with the forum. Shop Fest gave a good opportunity to participant companies to showcase their products/services, attract new connections and make deals with event-exclusive terms and prices.

B2B meetings brought together the representatives of local businesses and potential foreign investors. Here the interested parties presented their business initiatives in order to attract financing, search for new export channels and set new business contacts.

The welcome speech was delivered by Mr. Dimitri Kumsishvili, Vice Prime Minister of Georgia. Mr. Shahin Mammadov CEO and Chairman of the Board of Directors of PASHA Bank spoke about Georgian corporate market from the viewpoint of commercial banks.

Among the speakers were:

- Mr. Giorgi Cherkezishvili, Deputy Minister of Economy and Sustainable Development of Georgia
- Mr. Zurab Alavidze, Minister of Regional Development and Infrastructure of Georgia

- Mr. Bruno Balvanera, Director for Caucasus, Moldova and Belarus, EBRD
- Ms. Mercy Tembon, Regional Director for the South Caucasus, World Bank

International speakers covered the topics concerning credit ratings, venture capital funds and real estate markets.

“PASHA Bank started operating in Georgia in 2013 as a result of direct investment of PASHA Holding. The Bank offers corporate and investment services to large and medium-sized enterprises in Azerbaijan, Georgia and Turkey. Supporting BIA Forum has a double reason for us: we share our successful experience with the attendees and establish new connections with the potential customers. We think that this event will have positive impact on the economic development of the country,”- said Shahin Mammadov, CEO and Chairman of Board of Directors of PASHA Bank.



*Business Forum 'Georgian Economy
Prospects and Challenges'
Radisson Blu Iveria Hotel, Tbilisi
March 20, 2017*

PASHA Bank - General Sponsor of Spotlight

In 2015-2016 PASHA Bank was the general sponsor of the year's main marketing event in Georgia - Spotlight.



Spotlight takes place since 2013 and it hosts Georgian marketers and other professionals who share their experiences with the public and colleagues.

In 2015 a new project - Spotlight Marketing Library Initiated by PASHA Bank was presented to the guests. The project was supported by Tbilisi Mediathek and Spotlight.

Marketing Library aims to create one comfortable space with the professional literature in Marketing, Branding, PR and other related fields that will be available for everyone interested in these subjects.

“Spotlight’s role in developing local business and encouraging professional growth is doubtless, which is the reason PASHA Bank became the platinum sponsor of the event. Moreover, together with Tbilisi Mediathek and Spotlight we presented our Marketing Library project. Since the professional literature is not easily available in our country, we were inspired to found Spotlight Marketing Library,” – said Anano Korkia, Head of PR and Marketing of PASHA Bank.

In 2016 PASHA Bank donated more than 50 books to the library and those Spotlight guests who registered at the Spotlight Marketing Library stand received free reader passes from PASHA Bank.

On December 6th, 2015, Tbilisi Mediathek hosted Forward club meeting, where the marketers received a special gift from PASHA Bank - annual passes to Tbilisi Mediathek. The passes enable Forward club members to read the books presented at Spotlight Marketing Library - 76, Chavchavadze Ave., Park Vake.

PASHA Bank frequently works together with Marketer on different projects aimed at improving professional growth prospects of Georgian marketing professionals. One of the projects is the business blog on Marketer.ge where Harvard Business Review articles are translated into Georgian, providing the up-to-date analytical information on international trends, news and contemporary best practices in marketing and related fields.



*Spotlight,
Radisson Blu Iveria, Tbilisi
December 10, 2016*

First Bank from Georgia to Participate in SIBOS

PASHA Bank underlined its increasing role in international finance by exhibiting itself at SWIFT International Banking Operations Seminar in Boston, USA. PASHA Bank participated in conference in order to share up-to-date best practices and trends as well as to debate the emerging issues.



*SIBOS, Singapore
October 12-15, 2015*

SIBOS is an annual banking and financial seminar organized by SWIFT (Society for Worldwide Interbank Financial Telecommunication) in various cities around the world. In September, 2016 SIBOS annual meeting took place in Geneva. PASHA Bank Azerbaijan, Georgia and Turkey attended the event.

Started out as SWIFT international banking operations seminar, SIBOS has grown into a premier business forum for the global financial community to debate and collaborate in the areas of payments, securities, cash management and trade. People who work in financial markets around the world participate as exhibitors and attendees to discuss issues relevant to the financial industry.

*SIBOS, Geneva
September 26-29, 2016*

During one week, SIBOS brings together 7,000 decision makers and topic experts from financial institutions, market infrastructures, multinational corporations and technology partners.

“PASHA Bank was the only bank from Georgia to attend the conference and bring this experience to our customers. Our strategic partnerships with major international banks help ensure our clients get the best service and support from strong institutions wherever they are doing business around the world,” - said Shahin Mammadov, CEO of PASHA Bank Georgia.



PASHA Bank Sponsors Bond Congress

On June 16-17th, 2016 the XIII CIS, Baltic States and Caucasus Bond Congress was held in Tbilisi, Radisson Blu Iveria. PASHA Bank was the sponsor of the congress.

Being held since 2004 the congress is a major event for the region, which supports discussions on the development of local bond markets in Russia, CIS and Caucasus countries, as well as Eurobonds' emerging markets and other essential topics.

Among the speakers there were: Archil Mestvirishvili - Vice President of National Bank of Georgia, Nikoloz Gagua - Deputy Minister of Ministry of Economy of Georgia, Archil Gachechiladze - Chairman of Galt & Taggart, Ivan Uhlianytsia - Director of Investment Banking of PASHA Bank Azerbaijan, Shahin Mammadov - CEO and Chairman of Board of Directors of PASHA Bank Georgia.

“We are happy that this year Tbilisi was chosen to host the Bond Congress and PASHA Bank had the opportunity to actively participate in the event. PASHA Bank has a significant experience in investment banking services in the region. Recently we have had successful cases of bond issuance in Georgia as well. We hope that this congress will serve the development of finance sector in our region,” – Said Shahin Mammadov, CEO and Chairman of Board of Directors of PASHA Bank Georgia.



*XIII CIS, Baltic States and Caucasus Bond Congress
Radisson Blu Iveria Hotel, Tbilisi
June 16-17, 2016*

PASHA Bank - Sponsor of Telecom Meetings in Georgia

For the second year in a row PASHA Bank sponsored Telecom Meetings in Georgia, a two-day annual event that took place on October 26-27th, 2016.

Since 2010 Telecom Meetings in Georgia create a popular networking platform for about 100 delegates representing medium and large sized enterprises from Georgia, Azerbaijan, Turkey and Europe.

TMG is an important event for local as well as international operators to share experiences and make new connections. Among the participants there were mobile and fixed line operators, internet providers and manufacturers of various telecom equipment, such as: LINX Telecom (Netherlands), Apelly Communications (Czech Republic), PCCW Global (Hong Kong), OTE-GLOBE (Greece), Turkcell Superonline (Turkey) and other telecom sector players.

Due to the growing interest towards the region, the above-mentioned companies visit TMG every year to strengthen the existing contacts with the local

operators and seek new opportunities.

“It is the second year that PASHA Bank sponsors TMG, once again underlining our desire to support the development of local business and economy. We hope the meetings will contribute to the development of country’s telecom industry. Considering our focus on corporate business development we are willing to continue supporting similar business events in future,” – said Goga Japaridze, Commercial Director and Member of Board of Directors of PASHA Bank Georgia.



TMG 2016, Radisson Blu Iveria, Tbilisi

October 26-27, 2016



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